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Welcome to the Webinar

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How nonprofit boards are evolving

Becoming partners with management to
accelerate impact

Alan Tuck
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Observations based on my experience

16 years of work with the nonprofit Bridgespan Group

16 years as board member of the YMCA of Greater Boston

Recent benchmarking analysis of 11 national nonprofit network boards

Current engagement with 3 national network boards

There are three levels of board responsibility

Generative: change the goals and direction based on internal or external conditions

Strategic: plan and budget approvals: allocating resources to achieve defined goals

Governance/compliance: audit, finance, compensation, nomination, risk management

Too often this is what board roles feel like

Strategic: plan and budget approvals: allocating resources to achieve defined goals

Governance/compliance: audit, finance, compensation, nomination, risk management

There are 3 levers to improve board performance

- Structure:
 - # and functions of committees
 - Use of work groups or task forces instead of committees
- Composition:
 - Formal matrix to identify depth and breadth of needs
 - Recruit to fill gaps 2 – 3 years in advance
 - Diversity in gender, ethnicity, and age important
- Process
 - # and structure of board meetings: balance of compliance and strategic
 - Expected actions/communications before, during, and after board meetings
 - Cultural norms for the board

The goal is to make management think of the board as **value add** and not **cost center**

And

Make board members want to participate because they are heard, valued, and can help achieve a sense of purpose

Questions/comments??



Thank you for joining us today

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