

**Welcome! The Webinar will begin shortly**

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## Welcome to the Webinar

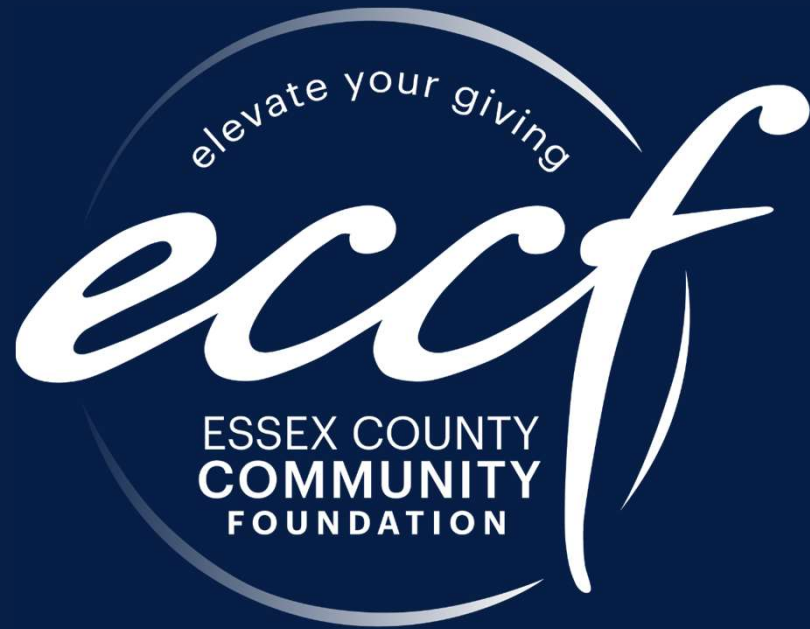
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All attendees are on mute- to ask a question, please type it into the Q&A box in the control panel on your screen

I am speaking so if you can't hear me, check your volume setting and computer audio speaker settings—if that fails, use the call-in number on your invitation or in the audio settings box in the control panel

To minimize the control panel so that you can see more of the screen, click the white arrow in the small orange box and the control panel will be minimized. Click again to open.



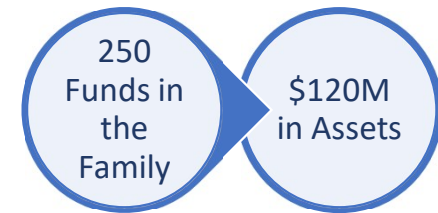


# ECCF Mission and Work

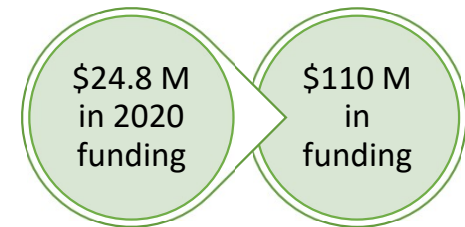
Inspire philanthropy that strengthens the 34 cities and towns in Essex County  
We do this by:



1. Managing and investing **Charitable Funds**

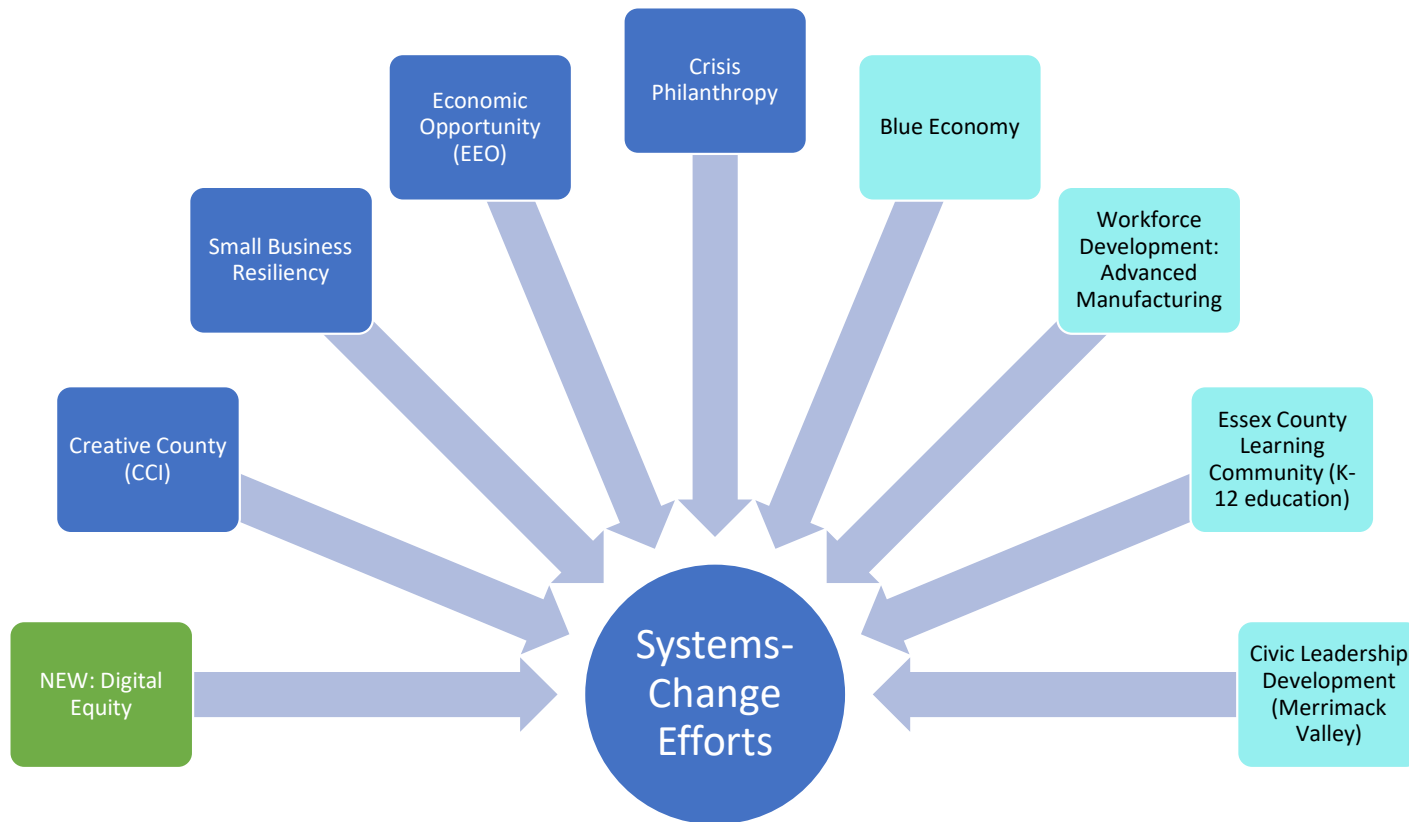


2. Strengthening and supporting **Nonprofits**

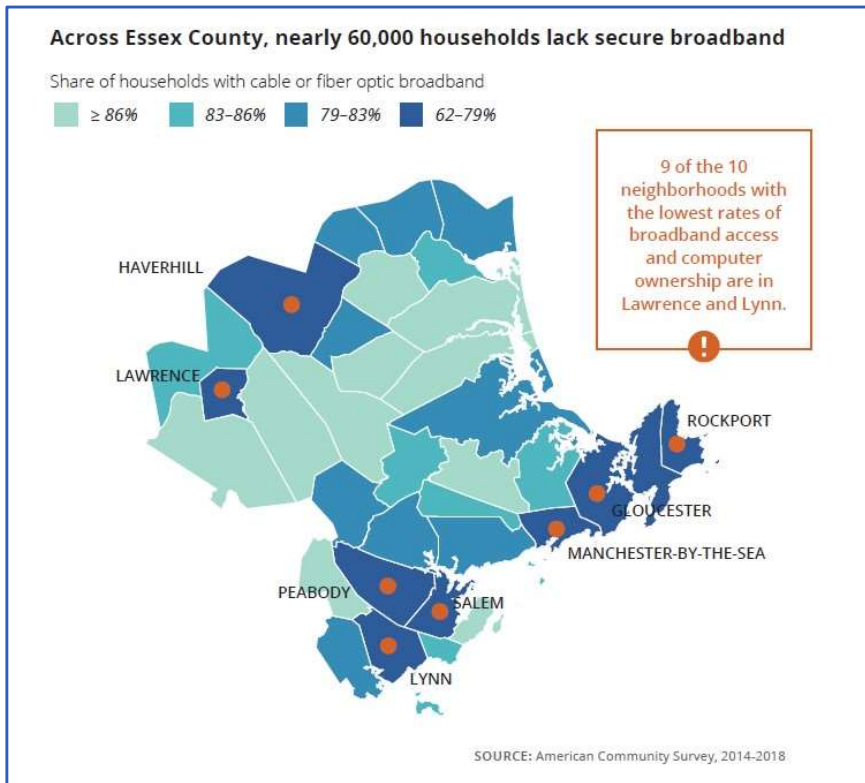
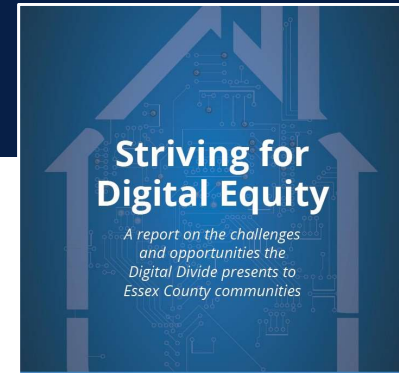


3. Bringing together community to engage in **Community Leadership efforts** that bring about systems change

# SYSTEMS-CHANGE EFFORTS



# ADVANCING DIGITAL EQUITY



One of every five Essex County families lacks a basic computer.



Nearly 60,000 households and 160,000 people live without fixed broadband.



Latino residents are twice as likely than white residents to lack broadband access.



Economically disadvantaged cities fare worse overall, but the digital divide impacts all communities.

# ADDRESSING BARRIERS

## ACCESS

Expand (free or subsidized) wifi or broadband internet access factoring in affordability and availability.

## EQUIPMENT

Equip vulnerable residents with the necessary (free or subsidized) equipment and tools by working with community partners.

## DIGITAL LITERACY

Amplify regional digital literacy programming to enhance the capability of residents to find, evaluate, utilize, share and interact effectively with information technologies.

## PRIVACY

Ensure comfortable working and learning spaces and provide appropriate tools to enable a sense of privacy for digital users.



# OUR GOAL & COMMITMENT

## \$2M MULTI-YEAR INVESTMENT

Our goal is to empower thousands of Essex County residents with the access, tools and learning to fully participate in the digital world, increasing the quality of life for themselves, their families and their businesses.

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## EXPECTED OUTCOMES

- **INVEST** \$2M towards digital equity by ECCF
- **IMPACT** thousands of youth, households and businesses with affordable digital access, tools and literacy
- **INCLUDE** 100+ nonprofits, for-profit and government agencies in collaborative work.
- **ESTABLISH** a county-wide Digital Equity Coalition.



# OUR GOAL & COMMITMENT



## SYSTEMS-BASED PARTNERSHIPS

Invest in existing cross-sector partnerships or prototypes that can be accelerated and/or amplified.



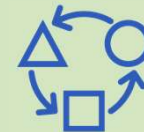
## COLLABORATIVE ACCELERATOR GRANTS

A grant program that encourages cross-sector, multi-organization collaboration to pilot or build new solutions.



## SPARK LABS | ADVOCACY AND EDUCATION

Provide continuous learning opportunities to explore state/federal policies, regional/national trends and best practices, new technologies or solutions.



## DIGITAL EQUITY ECOSYSTEM

Build the foundation of effective systems change by forging cross-sector relationships and creating a county-wide digital leadership collaborative.

# HEALTH EQUITY OPPORTUNITIES: ACCESS

## **PUBLIC WI-FI**

using hotspots and mesh networks to expand access without running physical lines

**ACTION: exploring opportunities to target neighborhoods and expand free wifi access aligned with health community needs. Cross sector collaboration.**

## **SUBSIDIZED ACCOUNTS**

where towns negotiate better terms with internet providers, guaranteeing affordable access for all residents

**ACTION: engage with large providers and explore opportunities to offer free and subsidized internet and devices to patients and health community.**

# HEALTH EQUITY OPPORTUNITIES: EQUIPMENT

## EQUIPMENT RECYCLING

encouraging companies to donate equipment and time

**ACTION:** opportunity use Hospital/Health Center recycled equipment (and those corporate partners) to refurbish and distribute to community for free

## PARTNER WITH SCHOOLS, SR CENTERS AND HEALTH CENTERS

**ACTION:** target equipment loan and literacy programs with key partners to meet need of most vulnerable in HEALTH NETWORK

# HEALTH EQUITY OPPORTUNITIES: LITERACY

## TRAINING FOR COMMUNITY BASED ORGANIZATIONS

**ACTION:** partner with Digital Literacy Expert to provide train the trainer program across the county in partnership with CBOs

## HEALTH PATIENT ENGAGEMENT

**ACTION:** mobilizing CBOs & partners to help reach patients not being served

**ACTION:** offer multilingual technical support & literacy training

**ACTION:** offer free/subsidized access and equipment to targeted health center communities where this constrains patient engagement or use of new technologies, e.g., remote patient monitoring (RPM)

# Q & A

Visit ECCF at [www.eccf.org](http://www.eccf.org) and <https://www.eccf.org/digital-equity/>

# Thank you for attending!



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